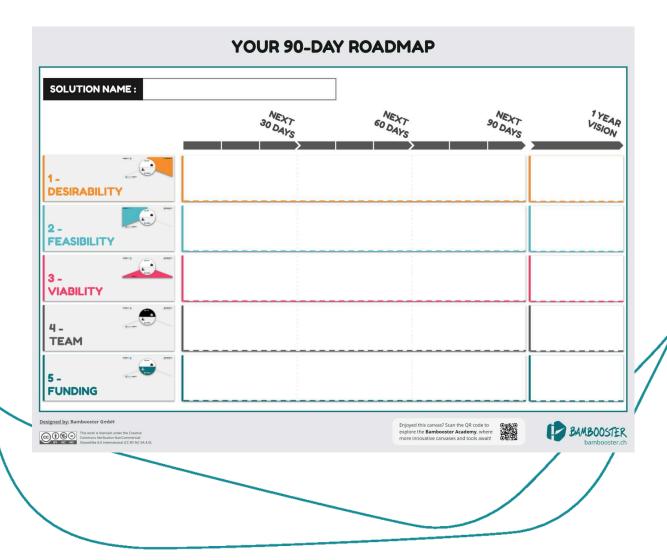
YOUR STEP-BY-STEP GUIDE

90-day Roadmap





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90-day Roadmap

Objective

The goal of this resource is for you to have a 3-month overview of your main objectives and to ensure you keep driving your project in the right direction



1. Your 1-year milestones

- ☐ Start by defining your 1-year milestones for each of the 5 categories as discussed in the Entrepreneur Compass lesson.
- ☐ You could have 2 milestones in one dimension and only one in the other, it doesn't matter.

2. Map your 90-day plan

- ☐ Mention **key external events** you already know in the corresponding categories (it doesn't matter where you put it, what is important is that you have it on your roadmap)
 - E.g. A critical event where you pitch (desirability), the start of an acceleration program (team), release on the app store (feasibility), due diligence start (funding)
- □ Per category, what are your objectives? What do you want to achieve and by when?
 - For now, it is not important to discuss how you will achieve it. We will see this in the OKR framework.



□ What is your main focus (prioritized objectives top 5) We focus here on the objectives to get an idea of which dimension you will spend most of your time and energy on and whether the timing is realistic.
Tips
Do you have the right focus?
 □ Pitching for funding vs finding paying customers □ Feasibility vs desirability □ Team development vs product or service development

GOOD LUCK!

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